

CNREXPO
ISTANBUL



11th INTERNATIONAL AUTOSHOW EXHIBITION

ufi
Approved
Event

auto show 2006

03-12 NOVEMBER

EVALUATION REPORT



EVALUATION REPORT OF ISTANBUL AUTOSHOW 2006

ORGANISER: ISTANBUL TRADE FAIRS, INC. (ITF)

Istanbul Trade Fairs, Inc. (ITF) was established in 2000 as a joint venture between ITE Group Plc. and CNR Holding. Based in the U.K., ITE Group Plc. is one of the world's largest fair organization companies. CNR Holding, which was established as a fair organization company in 1985, is currently active in several sectors with 14 companies in the global arena. Providing services at international standards, ITF possesses the largest client portfolio in Turkey and hosts thousands of foreign and local participants/visitors in a number of sectors which steer the economy into positive territory every year.

Recognized by the Union of International Fairs (UFI) and possessing accreditation for fair organizations it carries out at internationally accepted levels of quality and standards, ITF stands behind its principle of providing immaculate service. Every year, ITF organizes ground-breaking fairs with high participation in sectors such as Automotive, Home Textiles, Textiles, Furniture, Industry & Science, Food, Machine Industry and Technology, Energy, Real Estate, Advertising and Retailing.

With a total 150,000 m² of enclosed space, parking for 7,500 vehicles, private security, convenient access to public transport, ITF organizes world-acclaimed fairs such as AUTOSHOW, EVTEKS, TATEF and IMOB at CNR Expo, the largest fairground in all of Eurasia.

Employing sales and marketing teams with a total of 21 years of accumulated international exhibition experience and specialization, ITF set up an International Visitor R & D Department in 2005. This office concentrates on bringing together authorized buyers of leading sector firms located within a range of three hours' flying distance from Turkey. Moreover, with company reps located in 28 countries, it plays a significant role in reaching institutional targets regarding fair sales, marketing and visitor R & D activities.



In presenting innovative solutions that encourage solid growth for its clients on a commercial platform, ITF continually strives hard to maintain its position as a sector leader beyond Turkey's borders. Amongst ITF's participating reference institutions are the largest companies in Turkey and the rest of the world such as; ABN AMBRO, Daimler-Chrysler, Renault, Türkcell, Siemens, Akbank, General Electric, Beko, BMW, Schneider, Adidas, Bosch, Doğu Otomotiv, Coca Cola, Shell, Pepsi, Garanti Bankası, Philips, Armani, Hewlett Packard, Efes Pilsen, Vestel, Petrol Ofisi and NTV.



SUPPORTER: AUTOMOTIVE DISTRIBUTORS ASSOCIATION (ODD)

Association is founded by registering and announcing the statute, on September 30, 1987 under the name "Association of Automobile Importers".

In 2002, the name of the association has been changed as "ASSOCIATION OF AUTOMOTIVE DISTRIBUTORS" (ODD) to reflect the real scope and operation with the inclusion of "automobile-light commercial vehicles", which composes the largest and most important part of the Automotive Industry. Since sales, imports, after sales customer services, finance, publicity and expositions are also covered within the scope, the new name reflects all as integration.

In 2006, The number of brand members has risen to 43, represented by 33 companies.

Within the scope of the re-structuring studies, which were held as a Workshop Project by ARGE Consultancy company and the Members of the Association, to assist reflecting the requirements of the new name of the Association, the following have been precisely set fort and announced, as could be seen below:

Vision

To provide endurance and progress of the industry by increasing the ownership of land vehicles in Turkey.

Mission

To represent the members of the association for the best of their interest in every fraction, to provide the needs of the industry, to provide solutions to problems, to compile and interpret industry information in a reliable manner and moulding public opinion by announcing it, providing collaboration among members before competition, if necessary providing coordination between the industry and the related associations, to take part in the formation of the industry related legislation.

ODD PRINCIPLES

ODD in all its operations and applications.

- Guards the benefits of the society
- Shares the DATA with its members,
- Provides coordination and unification among its members,
- Cooperation with associations related to the industry,
- Covers the principles of justice among the members of the association, transparency in management and sincerity in any operation.
- To support autoshow fairs mainly Istanbul Autoshow and also local fairs in all over country to reflect the image of auto industry by all means.

PRIMARY GOALS

- Reduction of sales tax rates to EU standards,
- Having the entry and registry system compatible with the EU standards,
- Increase of the total automotive market to 1,000,000 (vehicles) annually in the following 10 years,
- Increase of the efficiency of the automotive industry in the public,
- Collaboration with other domestic associations to assist progress of the industry via the related legislation,
- Moulding public opinion on automotive industry, indicating it is the number 1 industry in Turkey,
- Collaboration between ODD committees and committees of other associations.



11th ISTANBUL AUTOSHOW 2006

The most important staging area of Turkey's automotive sector, Auto Show 2006, kicked off in Istanbul with a high-profile representation from the government, NGO's and automotive sector. The Autoshow was held for the 11th time at the CNR EXPO Center in Istanbul and on November 2-12.

General Motors and Fiat closed Istanbul Autoshow 2006 to introduce their new models, and the British-made Bentley, the Italian Lancia, the Chinese Chery and the Iranian Samand participated at the fair for the first time. Automotive firms also displayed 14 concept models that reflect their visions for the future at the show such as Ford IosisX, Chevrolet WTCC, Renault Altica, Toyota Auris, Skoda Octavia Scout, Dacia Stepe, Saab 9-3 Concept, Mitsubishi Outlander Concept, Lancia Delta, Daihatsu D-Compact, Suzuki SX4, Fiat Sedici and Nissan Qashqai. The International Organization of Motor Vehicle Manufacturers (OICA) has included the fair among the international automobile fairs and İstanbul Autoshow 2006 was brought to the same category as the Detroit, Tokyo, Paris, Geneva and Frankfurt Automobile fairs.

State Minister for Foreign Trade Kürşad Tüzmen, Industry and Trade Ministry Undersecretary Adem Şahin, Competition Board Second President Tuncay Songör, GM Europe Sales Director Chris J. Lacey, Chery International President Zhou Biren, Koç Holding's honorary president, Rahmi Koç, Sabancı Holding Chairman Güler Sabancı, Renault Mais General Manager İbrahim Aybar and Hyundai Assan executive Ali Kibar were among the visitors at the fair. Famous Russian tennis player Anna Kournikova, invited by Çelik Motor, took part in Kia presentations and swarmed by an army of photographers during her appearance.

To serve and to understand better our participants and visitors, we worked closely with ACNielsen to measure the Istanbul Autoshow's and Turkish automotive market's performance, to analyze our services, to realize better the needs and demands of both our participants and visitors.

OPENING DAY

AUTOSHOW 2006 was held between 02-12 November, 2006. The first day of the 11-day fair was “VIP and Press” Day and was inaugurated by the Chairman of Board of Directors of ODD, Mr. Yüksel Mermer, Chairwoman of Board of Directors of CNR Holding, Mrs. Ceyda Erem, Chairman of Board of Directors of OSD, Mr. Turgay Durak, and Undersecretary of Ministry of Industry and Commerce, Adem Şahin, as well as senior executives of the participating firms. 27.465 visitors with VIP invitations and invitations attended during the first day.

VISITOR HIGHLIGHTS

General aim of OICA fairs could be stated with the concept “to provide the participants the chance to present their newest models by allowing motored vehicle manufacturers and exporters to meet with potential vehicle purchasers” and Autoshow 2006 having reached the highest number of participants and visitors in the last 12 years following the general rising trend of Autoshow has proven that it has attained its goals.

Year	Total number of visitors	Foreign visitors	Local visitors
1998	220,200	2,200	188,000
1999	252,350	4,300	248,000
2000	295,710	6,700	289,010
2003	414,523	9,865	404,658
2004	516,417	10,014	506,403
2006	621,844	10,744	611,100

Number of visitors for each year

In the 11th Istanbul Autoshow, a record number of visitors passed through the turnstiles over the next 10 days, when the fair was opened to the public. Due to the high number of visitors, Istanbul's traffic was adversely affected especially over the weekends, as participation was great and media coverage of the event was high. Very different demographic groups were observed at the fair, which was visited by almost half a million people between the ages of seven and 70. In essence, we can say that the AUTOSHOW 2006 fair was adopted by Istanbul and Turkey; it was also noticed that public attention remained focused on the exhibition during the whole week.

One of the factors attributed to the high attendance figures was that the fair opened at 12 a.m. and closed at 10 p.m. during weekdays.

AUTOSHOW 2006 entrance fees were set at 15 New Turkish Lira (10 USD) for weekends and 12 New Turkish Lira (8 USD) for weekdays. For the first time ever, tickets of AUTOSHOW were sold via the largest online trade label portal of Turkey. Online ticket prices for AUTOSHOW were 16.5 New Turkish Lira (11 USD) for weekends and 13,5 New Turkish Lira (9 USD) for weekdays.

Number of visitors for each day

02 November	27,465
03 November	81,335
04 November	112,018
05 November	28,908
06 November	29,675
07 November	31,778
08 November	47,543
09 November	55,972
10 November	87,524
11 November	97,089
12 November	22,537

Distribution of visitors for each day

EXHIBITOR HIGHLIGHTS

The overall aim of Istanbul Autoshow could be stated with the concept “to provide participants the opportunity to present their newest models by allowing manufacturers and exporters of motor vehicles to meet with potential vehicle buyers.” AUTOSHOW 2006 achieved the highest number of participants and visitors over the last 12 years.

Year	Area	('000 m ²)	Participants
1998		30	68
1999		38	84
2000		60	126
2003		80	137
2004		110	145
2006		120	147

Total area and Number of participants in respect for the years

In the fair, which was participated by over a hundred firms and 32 automobile brands in 2006, accessory firms such as ADR, CMS, Trakya Glass and petroleum companies such as BP, Shell have participated in addition to brands such as Mercedes, BMW, Hyundai, Volkswagen, Toyota, Citroen, Fiat, Volvo, Nissan, Alfa Romeo, Rolls Royce, Dodge, Chrysler, Opel, Saab, Ford, Dacia, Daihatsu, Jaguar, Mazda, Peugeot, Porsche, Renault, Smart, Land Rover, Seat, Skoda, Subaru, Mini, Suzuki, Honda, Chevrolet, Proton, Kia, Mitsubishi, Audi, Bentley, Ferrari, Maserati, Chery, Samand have exhibited almost 600 different vehicles. For detailed participant list please see Appendix 1

WORLD PREMIERES AT ISTANBUL AUTOSHOW 2006

Fiat Linea

Bursa / TURKEY -born The Fiat Linea made its first appearance at the Istanbul AutoShow 2006. At one of the AutoShow's most impressive stands, Fiat introduced visitors to its new model to the auto enthusiasts with a young and dynamic brand image.

Linea's world premiere was held on Thursday, November 2 with the participation of Fiat Brand Director Luca De Meo, and Tofaş CEO Alfredo Altavilla.



Opel Astra Sedan

Opel's four-door Astra sedan made its world premiere at the Istanbul Autoshow on Thursday, November 2, becoming the fifth model in the bestselling Astra range alongside the five-door hatch, station wagon, three-door GTC and cabrio-coupé TwinTop variants.

First Time Exhibitors

Bentley, Chery, Dodge, Lancia, Samand entered to the Turkish Automotive Sector with Istanbul Autoshow 2006.

First Time Exhibitors

Bentley
Lancia
Chery
Samand

World Premieres

FIAT Linea
Opel Astra

Exhibited Concept Cars

Ford IosisX
Chevrolet WTCC
Renault Altica
Toyota Auris
Skoda Octavia Scout
Dacia Steppe
Saab 9-3 Concept
Mitsubishi Outlander Concept
Lancia Delta
Daihatsu D-Compact
Suzuki SX4
Fiat Sedici
Nissan Qashqai
Dodge Nitro

SHOWS AND PRESS MEETINGS

At Istanbul Autoshow 2006, participants, such as Chery, Chrysler, Citroen, Ford, Dodge, Hyundai, Jaguar, Land Rover, Opel, Renault, Skoda, Suzuki, Toyota, organized excellent and colorful shows to the visitors. For detailed show list please see Appendix 2.

137 journalists and 26 TV networks attended to the Press Day of Istanbul Autoshow 2006 on November 2. As a sum of 311 journalists and 52 TV networks visited the Istanbul Autoshow 2006 with a number of 62 from outside Turkey. For detailed press meetings list please see Appendix 3.

MEDIA PLAN

AUTOSHOW 2006 was presented via a widespread, effective campaign. Media coverage for the fair provided successful results not only for the presentation of the fair, but also for the marketing efforts of the participating firms. For outdoor advertising, 480 flag banners and 380 billboards were covered the main streets and boulevards of Istanbul before and during the Istanbul Autoshow 2006.

Daily Newspapers

Newspapers	Frequency
HÜRRİYET	2
SABAH	1
VATAN	2
ZAMAN	1
AKŞAM	1
FANATİK	3
BUGÜN	2
FOTOSPOR	1
POSTA	1
MİLLİYET	2
TURKISH DAILY NEWS	2
GÖZCÜ	1
RADİKAL	2
TÜRKİYE	1
ŞOK	1
REFERANS	2
EVET	1
OTOMOBİLDEN	3

Periodicals

Magazines	Published	Frequency
FUAR PLUS	Monthly	1
TR TUNING	Monthly	2
FREELIFE 4X4	Monthly	2
OTOMAX	Monthly	2
OTOMOTO	Monthly	2
KOBIEFOR	Monthly	2
GT MAGAZIN	Monthly	1
AUTOWORLD	Monthly	1
AUTO INFO	Monthly	1
AUTOCAR	Monthly	2
OTOHABER,	Monthly	3
OTOMOTORSPORT	Monthly	2
GEO	Weekly	3
AUTOSHOW	Weekly	3
FAIR WORLD	Fortnightly	1

Online Advertising

Internet

www.itf-autoshow.com
www.biletix.com
 MSN Messenger
www.itf-otomotiv.com
www.cnr-tuning.com
www.otoalsat.com
www.otomax.com
www.powerfm.com.tr
www.bestfm.com.tr
www.itf-exhibitions.com

TV & Radio

In addition to advertisement deals, media sponsors NTV and Best FM broadcast live from a studio set up in Hall 1.

Television Channels

NTV
 ATV
 SHOW TV
 KANAL D
 MELTEM TV
 SAMANYOLU
 CİNE 5
 SKY TV
 CNN TURK
 CNBC-e

Radio channels

ALEM FM
 BEST FM
 POWER FM
 POWER TURK
 RADYO CENTER
 SHOW RADYO
 RADYO VIVA
 RADYO 5
 RADYO NOSTALJİ
 KÜPE FM

TECHNICAL DETAILS OF ISTANBUL AUTOSHOW 2006

Construction

CNR EXPO's technical team worked together with the exhibitor teams during the construction of the fair site, completing the challenging task in a mere eight days in order for the fair to be opened without any glitches. CNR EXPO's resourceful technical team proved that it is fully capable to handle tremendous organizations encompassing eight halls at the same time. As a team that has mastered the entire complex infrastructure of the fair center, it is able to meet all the demands and requirements of our exhibitors.

The exhibitors were allowed to enter the halls before the standard allotted time due to the fact that stand areas were large and the large workload that needed to be completed. Firms slated for Hall 1 were accepted on-site on 23.10.2006, whereas the rest of the halls were opened for construction three days later. 145 firms worked around-the-clock for six days to construct stands that covered a total floor space of 45,000 m². In working alongside the technical teams of the participants, a total of 32 CNR EXPO technical personnel handled mechanical tasks, telephone lines, electric systems, compressed air and water systems.

Fair Services

Most services provided for the participants during the construction period were infrastructure in scope required for the construction to be completed exactly as planned and on schedule. Among such services provided, were security-related, general maintenance works, and providing utilities such as electricity, water and compressed air; phone line installation, assembly and disassembly of modular stands, providing stand materials and forklift services.

Electrical Power

In addition to CNR EXPO's existing electrical power sources, an auxiliary generator of 1000 KW was leased by Doğuş Otomotiv, which required 780 KW of electricity to power their Audi, Bentley, Volkswagen, Skoda and SEAT stands, which were placed in Hall 1.

Heating / Air-Conditioning

No heating system was required as there was plenty of heat generated from the spotlights in the halls. Yet in order to compensate for the cold mornings, warm air was pumped into the halls every morning between 0900-1100 hrs. This operation was accomplished through the use of boilers with a heating capacity of 600,000 Kc/h.

Air-conditioners positioned in the eight halls were operated daily between 1200 - 2200 hrs during the week and 1100-2100 on the weekends. In the halls with the use of 23 air-conditioners, each with a capacity of 48,000 m³/h, a total of 7 acclimatization systems, one air-conditioner of 4,000,000 BTU in Hall 2, one water-conditioner of 3,000,000 BTU in Hall 4 and air conditioners of 3,000,000 BTU each in Halls 1,3, 5, 6, 7 and 8 were operated.

Communications

75 phone lines and wireless sets were installed to ensure convenient communications between AUTOSHOW 2006 participants. In addition to 46 phone lines, 9 ADSL lines and three lease line Internet connection were provided in accordance with the demands of the firms. Nine fax lines and twelve Internet connections were installed.

Compressed Air

A request from the only firm for compressed air during the fair was met.

Water

Compressed water supply and discharge systems of two bars were provided to each firm that requested such services.

Temporary Personnel

Extra personnel assigned to AUTOSHOW 2006

Hosts and Hostesses	92
Chefs	14
Waiters and Waitresses	160
STW	10
Parking lot SPV	4
Handling Personnel	11
Technical Hosts	8
Parking lot cashiers	11
Fast Food Point cashiers	25

Of the 540 employees working for corporations within the CNR Holding structure, 92 specialists worked directly for AUTOSHOW 2006.

Staff members involved in the catering, touristic services, technical support, sales support, security, HR and corporative communications aspects of this fair were on duty throughout the 11-day fair.

Food & Beverage

The food points are located in five different halls, these points provide fast-food services during fairs and other events.

Café des Artistes

Located at the entrance of three halls, Café des Artistes provides a distinctive ambience with a wide choice of food and beverages and great service.

Terrace Restaurants

Grilled meat, kebabs and light dishes are served In the Terrace Restaurants situated in two halls.

Bars & Food Points

Visitors can dine on fast food menus, grilled meat, kebabs and light dishes served at five Food Points situated in five different halls.

Parking lots

One of the main areas affected by the rush of visitors at AUTOSHOW 2006 was the parking lot. As there were many vehicles of participants in addition to the visitors driving to the fair site and due to the fact that an unexpectedly high visiting rate was reached, the parking lot could not provide sufficient parking places some of the times. With the addition of the traffic congestion in the connection roads of the main traffic to the traffic density in the entrances and exits, fair site entrance and exits became congested some of the times.

There are 3 parking lots surrounding CNR EXPO. A capacity of 7550 vehicles is reached when the nearby IDTM parking lots' capacity is added to these parking lots.

Hygiene services

CNR EXPO's hygiene services were outsourced to Sentez and Can Temizlik Hizmetleri Ltd.s. In addition to the in hall and standard stand cleaning that is done every day throughout the fair, two permanent attendants were assigned to the toilets in order to react to intense visitor traffic and for each hall a team of three was kept.

Transportation

As CNR EXPO is in very close proximity to İstanbul Atatürk Airport and at the conflux of the E-5 and TEM Highways other connecting roads, it is easy to reach. Moreover, it is close to both the Bakırköy and Yenikapı Sea Bus piers, which adds to the convenience of reaching the complex. The WTC Metro Station, which was completed last year, has effectively eliminated the issue of driving through İstanbul's heavy traffic. In addition to the Metro, one can also board shuttle busses from 13 points throughout the city such as Kadıköy, Mecidiyeköy, Bakırköy and Taksim providing the fair-goer with another transportation option. A total of 670 services were provided over 10 days.

Security

Security services throughout AUTOSHOW 2006 were provided by Gazneli security outfit, supported by CCTV system. In addition, 128 extra security personnel from the VIP Security Co. were employed for security checks, maintenance of environment security and internal security during the construction, show and dismantling period.

*Extra Security Personnel*

VIP	17 employees
VIPSAT	12 employees
Profesyonel Security	99 employees

First Aid

Two paramedic teams from Dogan Hospital were on call throughout the 10-day AUTOSHOW. From the first day of construction until the end of departure two ambulances were kept ready for any emergency situations.

Appendix 1 - EXHIBITOR LIST

BAYLAS OTOMOTİV A.Ş.	SAAB
CITROEN	GİRİŞİM ULUSLARARASI YAY.REK.TAN.HİZM.TİC.LTD.ŞTİ.
BAYTEKİN TEKNİK CİHAZLAR TİC.LTD.ŞTİ.	GÜL KELEŞOĞLU KAMEROĞLU İNŞAAT ADI ORTAKLIĞI
BAYTUR MOTORLU VASITALAR TİC.A.Ş.	KKG GROUP
SUBARU	HONDA TÜRKİYE A.Ş.
BİMEKS DIŞ TİC.İNŞ.SAN.LTD.ŞTİ.	HÜRRİYET GAZETECİLİK MATBAACILIK A.Ş.
BORUSAN ELEKTRONİK MOTORLU ARAÇLAR A.Ş.	REFERANS GAZETESİ
OTOMAX	HYUNDAI ASSAN OTOMOTİV SAN.TİC.A.Ş.
BORUSAN OTOMOTİV İTHALAT E DAĞITIM A.Ş.	İDEAL TERAPİ MASAJ VE JİM.ALET.LTD.ŞTİ.
BMW	KATALONYA OTO SERVİS VE TİCARET A.Ş.
LAND ROVER	KORMETAL PAZ.LTD.ŞTİ.
MINI	KOZA İPEK GAZETECİLİK YAYINCILIK A.Ş.
CCS GRUP İTH.İHR.	BUGÜN GAZETESİ
CENTRUM DIŞ TİC.ELEKT.SAN.TİC.LTD.ŞTİ.	M.Y.S. OTOMOTİV SAN.TİC.LTD.ŞTİ.
CHEVROLET OTOMOTİV LTD.ŞTİ.	SAMAND
CHRYSLER JEEP TİC.A.Ş.	MAİS MOTORLU ARAÇLAR VE SATIŞ A.Ş.
ÇELİK MOTOR TİCARET A.Ş.	RENAULT
KIA	MAZDA MOTOR TÜRKİYE A.Ş.
DACIA OTOMOBİLLERİ SATIŞ, SATIŞ SONRASI VE DAĞ.HİZM.TİC.A.Ş.	MEDIA LINK YAYINCILIK
DAIHATSU TÜRKİYE MOTORLU ARAÇLAR A.Ş.	OTOMOTO
DEDEMAN TURİZM YATIRIMLARI A.Ş.	MEDYA B YAYINCILIK TAN.ORG.TİC.LTD.ŞTİ.
DİZAYN OTO ELEKTRONİK GÖRÜNTÜ MÜZİK SAN.TİC.LTD.ŞTİ.	MERCEDES BENZ TÜRK A.Ş.
DOĞAN DAILY NEVS GAZETECİLİK MATBAACILIK A.Ş.	MERCEDES-SMART
TAN GAZETESİ	MOTORSILK SAN.TİC.LTD.ŞTİ.
DOĞAN GAZETECİLİK A.Ş.	MUTLU AKÜ MALZ.SAN.A.Ş.
DOĞUŞ OTOMOTİV SERVİS VE TİC.A.Ş.	NES TEKNOLOJİ LTD.ŞTİ.
AUDI	NISSAN OTOMOTİV A.Ş.
PORSCHE	OLİMPOS OTOMOTİV SAN.TİC.LTD.ŞTİ.
VOLKSWAGEN	ORCA SAĞLIK TEKNOLOJİK SİS.LTD.ŞTİ.
BENTLEY	ORTAKLAR OTOMOTİV LTD.ŞTİ.
SKODA	JAGUAR
SEAT	ORTAM REKLAM SAN.LTD.ŞTİ.
ELEKTRONET ELEKTRİK ELEKTRONİK BİLGİSAYAR SAN.TİC.A.Ş.	KOBİ EFOR DERGİSİ
ETİKA İLETİŞİM DANIŞMANLIK REKLAM HİZM.LTD.ŞTİ.	OTO MÜZİK MERKEZİ TİC.A.Ş.
BP	PERLE DENİZCİLİK LTD.ŞTİ. { MAKETİX }
EUROWINCH OTOMOTİV END.VE TAS.TİC.SAN.TİC.LTD.ŞTİ.	PEUGEOT OTOMOTİV PAZA.A.Ş.
FERMAS OTO TİC.A.Ş.	PRINT & TRADE INVESTMENT
FERRARI	SAMANYOLU YAYINCILIK HİZMETLERİ A.Ş.
MASERATI	SAMANYOLU TV
FEZA GAZETECİLİK A.Ş.	SOLE OPTİK İBRAHİM ÇOLAR
ZAMAN GAZETESİ	STARGAS POLARİS ENJEKSİYONLU OTOGAZ SİS.SAN.TİC.LTD.ŞTİ.
GENERAL MOTORS TÜRKİYE LTD.ŞTİ.	SUZUKI OTOMOBİL PAZARLAMA VE TİC.A.Ş.
OPEL	TEMSA SAN.TİC.A.Ş.
SAAB	MITSUBISHI
GİRİŞİM ULUSLARARASI YAY.REK.TAN.HİZM.TİC.LTD.ŞTİ.	TOFAŞ TÜRK OTOMOBİL FAB.A.Ş.
GÜL KELEŞOĞLU KAMEROĞLU İNŞAAT ADI ORTAKLIĞI	LANCIA
KKG GROUP	ALFA ROMEO
HONDA TÜRKİYE A.Ş.	FIAT
HÜRRİYET GAZETECİLİK MATBAACILIK A.Ş.	TOTAL SHOW MARKET LTD.
REFERANS GAZETESİ	FUAR PLUS
HYUNDAI ASSAN OTOMOTİV SAN.TİC.A.Ş.	TOYOTASA TOYOTA SABANCI OTMOTİV SAN.TİC.A.Ş.
İDEAL TERAPİ MASAJ VE JİM.ALET.LTD.ŞTİ.	TUANA MEDYA



OTOMOBİLDEN
TÜRKİYE İHLAS GAZETECİLİK A.Ş.
TÜRKİYE GAZETESİ
ULU MOTOR SANAYİ TİCARET A.Ş.
PROTON
VOLVO OTOMOBİL LTD.ŞTİ.
YILDIZ TİCARET
YILMAZ OTO PAND.VE MÜZİK SİS.SAN.TİC.LTD.ŞTİ.
YÜCE MOTORLU ARAÇLAR TİC.A.Ş.
SHELL

Appendix 2

SHOW SCHEDULES

Time	HALL 1										
	02.11	03.11	04.11	05.11	06.11	07.11	08.11	09.11	10.11	11.11	12.11
12:00-12:15	DOĞUŞ (Bentley)										
12:15-12:25											
12:30-12:45											
12:45-13:00											
13:00-13:15		SKODA			SKODA	SKODA	SKODA	SKODA	SKODA		
13:15-13:30											
13:30-13:45											
13:45-14:00											
14:00-14:15	AUDI		SKODA	SKODA						SKODA	SKODA
14:15-14:25											
14:30-14:45											
14:45-15:00											
15:00-15:15	SKODA	SKODA			SKODA	SKODA	SKODA	SKODA	SKODA		
15:15-15:25											
15:30-15:45											
15:45-16:00											
16:00-16:15			SKODA	SKODA						SKODA	SKODA
16:15-16:30											
16:30-16:45											
16:45-17:00											
17:00-17:15	SKODA	SKODA			SKODA	SKODA	SKODA	SKODA	SKODA		
17:15-17:30											
17:30-17:45											
17:45-18:00											
18:00-18:15	SKODA		SKODA	SKODA						SKODA	SKODA
18:15-18:30											
18:30-18:45											
18:45-19:00											
19:00-19:15	SKODA	SKODA			SKODA	SKODA	SKODA	SKODA	SKODA		
19:15-19:30											
19:30-19:45											
19:45-20:00											
20:00-20:15			SKODA	SKODA						SKODA	SKODA
20:15-20:30											
20:30-20:45											
20:45-21:00											
21:00-21:15											
21:15-21:30											

Saat Aralığı	HALL 2									
	02.11	03.11	04.11	05.11	06.11	07.11	08.11	09.11	10.11	11.11
12:00-12:15										
12:15-12:30										
12:30-12:45										
12:45-13:00										
13:00-13:15										
13:15-13:30										
13:30-13:45	Land Rover									
13:45-14:00										
14:00-14:15	Chrysler J									
14:15-14:25	Basın-Show									
14:30-14:45										
14:45-15:00										
15:00-15:15	VOLVO		Land Rover							
15:15-15:25										
15:30-15:45	Land Rover									
15:45-16:00										
16:00-16:15										
16:15-16:30										
16:30-16:45										
16:45-17:00										
17:00-17:15			Land Rover							
17:15-17:30										
17:30-17:45										
17:45-18:00										
18:00-18:15										
18:15-18:30										
18:30-18:45										
18:45-19:00										
19:00-19:15										
19:15-19:30										
19:30-19:45										
19:45-20:00										
20:00-20:15	Chrysler J									
20:15-20:30	Chrysler J									
20:30-20:45										
20:45-21:00										
21:00-21:15										
21:15-21:30										

Saat Aralığı	HALL 4											
	02.11	03.11	04.11	05.11	06.11	07.11	08.11	09.11	10.11	11.11	12.11	
12:00-12:15	HYUNDAI											
12:15-12:25	(Basin+Show)											
12:30-12:45	RENAULT(Basin+Show)											
12:45-12:55												
13:00-13:15	TOYOTA											
13:15-13:25												
13:30-13:45	TOYOTA	TOYOTA	RENAULT	RENAULT						RENAULT	RENAULT	
13:45-14:00												
14:00-14:15	TOYOTA	NISSAN	TOYOTA	TOYOTA	TOYOTA	TOYOTA	TOYOTA	TOYOTA	TOYOTA	TOYOTA	TOYOTA	TOYOTA
14:15-14:25												
14:30-14:45	DACIA	NISSAN	HYUNDAI	HYUNDAI						HYUNDAI	HYUNDAI	
14:45-14:55												
15:00-15:15	NISSAN		RENAULT	RENAULT	RENAULT					RENAULT	RENAULT	
15:15-15:25	(Basin+Show)											
15:30-15:45	HYUNDAI	TOYOTA	TOYOTA	TOYOTA	TOYOTA	TOYOTA	TOYOTA	TOYOTA	TOYOTA	TOYOTA	TOYOTA	TOYOTA
15:45-16:00												
16:00-16:15	MITSUBISHI		HYUNDAI	HYUNDAI						HYUNDAI	HYUNDAI	
16:15-16:25												
16:30-16:45	RENAULT											RENAULT
16:45-17:00												
17:00-17:15	TOYOTA		RENAULT	RENAULT	RENAULT					RENAULT	RENAULT	
17:15-17:30												
17:30-17:45	HYUNDAI	TOYOTA	TOYOTA	TOYOTA	TOYOTA	TOYOTA	TOYOTA	TOYOTA	TOYOTA	TOYOTA	TOYOTA	TOYOTA
17:45-18:00												
18:00-18:15	TOYOTA		HYUNDAI	HYUNDAI	RENAULT					HYUNDAI	HYUNDAI	
18:15-18:30												
18:30-18:45	RENAULT				RENAULT							TOYOTA
18:45-19:00												
19:00-19:15	TOYOTA	TOYOTA	TOYOTA	TOYOTA	TOYOTA	TOYOTA	TOYOTA	TOYOTA	TOYOTA	TOYOTA		
19:15-19:30												
19:30-19:45			RENAULT	RENAULT						RENAULT		
19:45-20:00												
20:00-20:15	RENAULT											
20:15-20:30												
20:30-20:45												
20:45-21:00												
21:00-21:15												

Saat Aralığı	HALL 5										
	02.11	03.11	04.11	05.11	06.11	07.11	08.11	09.11	10.11	11.11	12.11
12:00-12:15	FIAT-LANCIA										
12:15-12:25											
12:30-12:45	ALFA										
12:45-12:55											
13:00-13:15	FER-MAS		OPEL	OPEL						OPEL	OPEL
13:15-13:25											
13:30-13:45	OPEL (Basin+Show)										
13:45-13:55											
14:00-14:15	CHEVROLET- SAAB Basin										
14:15-14:25											
14:30-14:45											
14:45-15:00											
15:00-15:15	OPEL	OPEL			OPEL	OPEL	OPEL	OPEL	OPEL		
15:15-15:30											
15:30-15:45											
15:45-16:00											
16:00-16:15			OPEL	OPEL						OPEL	OPEL
16:15-16:30											
16:30-16:45											
16:45-17:00											
17:00-17:15	OPEL	OPEL	OPEL	OPEL	OPEL	OPEL	OPEL	OPEL	OPEL	OPEL	OPEL
17:15-17:30											
17:30-17:45											
17:45-18:00											
18:00-18:15	OPEL	OPEL			OPEL	OPEL	OPEL	OPEL	OPEL		
18:15-18:30											
18:30-18:45											
18:45-19:00											
19:00-19:15		OPEL	OPEL	OPEL	OPEL	OPEL	OPEL	OPEL	OPEL	OPEL	OPEL
19:15-19:30											
19:30-19:45											
19:45-20:00											
20:00-20:15											
20:15-20:30											
20:30-20:45											
20:45-21:00											
21:00-21:15											
21:15-21:30											

21:15-21:30											
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Saat Aralığı	HALL 6										
	02.11	03.11	04.11	05.11	06.11	07.11	08.11	09.11	10.11	11.11	12.11
12:00-12:15			Citroen	Citroen							
12:15-12:30											
12:30-12:45	KIA										
12:45-12:55	Basin+Show										
13:00-13:15	SUZUKI										
13:15-13:25	Basin+Show										
13:30-13:45	DAIHATSU			SUZUKI							SUZUKI
13:45-13:55											
14:00-14:15	CITROEN		SUZUKI							SUZUKI	
14:15-14:25											
14:30-14:45	SUBARU		Citroen	Citroen							
14:45-14:55											
15:00-15:15	Citroen										
15:15-15:30											
15:30-15:45	SUZUKI		SUZUKI	SUZUKI						SUZUKI	SUZUKI
15:45-16:00											
16:00-16:15			Citroen	Citroen							
16:15-16:30											
16:30-16:45											
16:45-17:00											
17:00-17:15	Citroen		SUZUKI	SUZUKI						SUZUKI	
17:15-17:30											
17:30-17:45	SUZUKI										SUZUKI
17:45-18:00											
18:00-18:15			Citroen	Citroen							
18:15-18:30											
18:30-18:45			SUZUKI	SUZUKI						SUZUKI	
18:45-19:00											
19:00-19:15	SUZUKI										
19:15-19:30											
19:30-19:45	Citroen		Citroen	Citroen							SUZUKI
19:45-20:00											
20:00-20:15											
20:15-20:30											
20:30-20:45											
20:45-21:00											
21:00-21:15											
21:15-21:30											

Saat Aralığı	HALL 7										
	02.11	03.11	04.11	05.11	06.11	07.11	08.11	09.11	10.11	11.11	12.11
12:00-12:15											
12:15-12:25											
12:30-12:45	CHERY										
12:45-13:00											
13:00-13:15											
13:15-13:30											
13:30-13:45	CHERY										
13:45-13:55											
14:00-14:15	SAMAND										
14:15-14:25		CHERY	CHERY	CHERY						CHERY	CHERY
14:30-14:45	CHERY										
14:45-15:00											
15:00-15:15											
15:15-15:30											
15:30-15:45											
15:45-16:00											
16:00-16:15											
16:15-16:30		CHERY	CHERY	CHERY						CHERY	CHERY
16:30-16:45											
16:45-17:00	CHERY										
17:00-17:15											
17:15-17:30											
17:30-17:45											
17:45-18:00											
18:00-18:15											
18:15-18:30											
18:30-18:45											
18:45-19:00											
19:00-19:15											
19:15-19:30		CHERY	CHERY	CHERY						CHERY	CHERY
19:30-19:45											
19:45-20:00											
20:00-20:15	CHERY	CHERY	CHERY	CHERY						CHERY	CHERY
20:15-20:30											
20:30-20:45											
20:45-21:00											
21:00-21:15											
21:15-21:30											

Saat Aralığı	HALL 8											
	02.11	03.11	04.11	05.11	06.11	07.11	08.11	09.11	10.11	11.11	12.11	
12:00-12:15												
12:15-12:30												
12:30-12:45												
12:45-13:00												
13:00-13:15	HONDA											
13:15-13:25												
13:30-13:45	FORD											
13:45-14:00												
14:00-14:15			FORD	FORD						FORD	FORD	
14:15-14:30												
14:30-14:45	PEUGEOT	PROTON	PROTON	PROTON	PROTON	PROTON	PROTON	PROTON	PROTON	PROTON	PROTON	
14:45-14:55												
15:00-15:15												
15:15-15:30												
15:30-15:45	PROTON											
15:45-15:55												
16:00-16:15												
16:15-16:30												
16:30-16:45	PROTON	PROTON	PROTON	PROTON	PROTON	PROTON	PROTON	PROTON	PROTON	PROTON	PROTON	
16:45-17:00												
17:00-17:15												
17:15-17:30												
17:30-17:45												
17:45-18:00												
18:00-18:15												
18:15-18:30												
18:30-18:45	PROTON	PROTON	PROTON	PROTON	PROTON	PROTON	PROTON	PROTON	PROTON	PROTON	PROTON	
18:45-19:00												
19:00-19:15	FORD											
19:15-19:25												
19:30-19:45												
19:45-20:00												
20:00-20:15												
20:15-20:30												
20:30-20:45	PROTON	PROTON	PROTON	PROTON	PROTON	PROTON	PROTON	PROTON	PROTON	PROTON	PROTON	
20:45-21:00												
21:00-21:15												
21:15-21:30												

Appendix 3

PRESS MEETING SCHEDULES

02.11.2006							
	Hall-1	Hall-2	Hall-4	Hall-5	Hall-6	Hall-7	Hall-8
12:00	BENTLEY		HYUNDAI	FIAT-LANCIA			
12:30			RENAULT	ALFA	KIA		
13:00				Ferrari Maserati	SUZUKI		HONDA
13:30				OPEL	DAIHATSU	CHERY	
14:00	AUDI	CHRYSLER	TOYOTA	CHEVROLET SAAB	CITROEN	SAMAND	
14:30			DACIA		SUBARU		PEUGEOT
15:00	SKODA	VOLVO	NISSAN				
15:30							PROTON
16:00			MITSUBISHI				
16:30							
17:00							
17:30							
18:00							
18:30							
19:00							FORD